



Graphic Design & Printed Media (Marketing Team)

*Are you a graphic designer with a modern outlook and practical experience?
If yes, we want to hear from you!!*

The Role:

An exciting opportunity has arisen for an experienced individual, with a graphic design and print production background to work in our Sales & Marketing Department based at our offices in Henley-on-Thames, Oxfordshire.

To support our existing team, the successful applicant will have the necessary skills to produce all elements of photography, design and marketing communications. This role offers fantastic development and career opportunity for the right individual. Any experience with products for agriculture, wildlife or marine research will be a benefit but not essential.

Your Responsibilities:

Dalton ID Limited place the highest importance on effective communications through all media opportunities including point of sale, exhibition, direct mail, internet, multimedia and printed publication advertising.

You will provide Create designs, concepts, and sample layouts based on knowledge of layout principles and esthetic design concepts. Confer with our sales & marketing team to discuss and determine layout design towards creating effective communication.

Prepare illustrations or rough sketches of material, discussing them with your Sales & Marketing Manager and making necessary changes. Study illustrations and photographs to plan presentation of materials, products, or services to determine size and arrangement of illustrative material and copy.

Use computer software to generate new images. Develop graphics and layouts for product illustrations, company logos, and Internet websites. Draw and print charts, graphs, illustrations, and other artwork, using computer. Review final layouts and suggest improvements as needed, mark up, paste, and assemble final layouts to prepare layouts for printer.

Prepare notes and instructions for suppliers who assemble and prepare final layouts for printing. Photograph products and layouts, using camera, to make layout prints for media and communications.

Essential Criteria:

You will be highly organised with a sound working knowledge through qualification, training or experiences of design, typesetting/typography/ print and web processes. The ability to communicate complex requirements with print providers.

Advise on the procurement of appropriate computer hardware and software to fulfill the role. Be responsible for safe use and maintenance of the same.

High level of technical expertise in design software for print and digital delivery such as:

Illustrator/Freehand/CorelDraw; PhotoShop/PhotoPaint; InDesign or Quark Xpress;	Web design software: Dreamweaver/FrontPage; Flash/Fireworks; Multimedia Design: Director, Premiere, SoundForge;
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The ability to install, configure and troubleshoot specialist software. Self motivated and able to work unsupervised, to manage and prioritise own workload, delivering regular tasks and prioritising urgent requests as received. Able to take responsibility and project manage from brief to delivery of finished product.

Desired Criteria:

As part of the Communications Team, advise staff on graphic design, ORGANISATION and Organisation identity guidelines and print buying within guidelines and contracts; advise on, and persuade compliance with, legislation pertaining to accessibility, copyright law and consent for use of persons in photography.

Ideally you will have ‘hands on’ experience and competent use of Microsoft Office suite of programs. Able to advise staff on page layout in Word and Publisher and use of PowerPoint. Able to extract information from Access, PowerPoint, Word, Excel (charts and graphs), Publisher and PowerPoint.

Specialist knowledge of peripheral hardware such as scanners, printers and digital cameras; awareness of issues of connectivity and configuration in order to advise IT staff.

Experience of working in multimedia design or production, including web-related technologies; ability to analyze client requirements and offer a range of appropriate multimedia solutions. Produce still and animated graphics for on-air and taped portions of video broadcasts, using electronic video equipment.

Benefits:

The continuing desire to maintain our competitive edge brings with it the need to constantly support, coach and develop our people. Regular performance development reviews combined with ongoing training and the desire to Keep design skills updated; update software skills and awareness through self study.

We do our utmost to ensure that working at Dalton’s is as rewarding as it is enjoyable and challenging. As such, our benefits package includes all the elements you’d expect from a successful business including travel opportunities and health insurance.

Our Company:

Dalton was established in 1947 and is one of the world’s leading manufacturers of animal identification solutions. We produce products to assist traceability, disease control and animal welfare. We operate in over 40 countries around the world and in an ongoing commitment to being an employer of choice, we are committed to employing and developing talented and creative people who thrive on working in a challenging and fast paced environment.

Location: UK – Henley-on-Thames	Education Level: ‘A’ Level/Higher or Equivalent
Status: Full Time, Permanent	Experience: 1+ to 2 years
Reference Code: 55746130/0	Salary: £16,000+ to £26,000+ per year Subject to skills and experience
Career Level: Student (Undergraduate/Graduate	Job Category: Sales & Marketing

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